

FOUNDATION
ADELAIDE
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The Impact of Your Giving: Sustaining a Cultural Icon



Wudjang: Not the Past | Image by Daniel Boud

Welcome to Adelaide Festival

Philanthropic giving is a lifeline that underpins our artistic endeavours and plays a significant role in realising the ambition and vision of Adelaide Festival.

As the current Artistic Director and Chief Executive of Adelaide Festival, we feel privileged to be part of its rich history, given the stature, influence and reputation of the Festival over the last six decades.

Foundation Adelaide Festival was established in 2020 to assist Adelaide Festival (including Adelaide Writers' Week) in achieving its vision to be recognised as one of the world's greatest multi-arts festivals that brings to the audience the power of great art, pursues new creative horizons and places Adelaide as the arts capital of Australia. The core principle of the Foundation is to secure a sustainable future for the Festival.

We can only reach our ambition with your support, trust and guardianship through our philanthropic programs.

We invite you to join us as we bring together the greatest artists of our generation.

Ruth Mackenzie CBE
Artistic Director

Kath M Mainland CBE
Chief Executive



Image by Andrew Beveridge

“Great cultural experiences bring people together; they refresh the spirit and intellect. The Adelaide Festival is positioned as the nation’s pre-eminent arts festival.”

The Australian



Trois Grandes Fugues | Image by Betrand Stoffeh

A World Class Festival in Adelaide

For more than 60 years, audiences have delighted in an outstanding mix of internationally acclaimed theatre, world-class musical performances, breathtaking dance, talks with renowned writers and striking visual arts. Enjoyed amid warm March days and starry nights, Adelaide Festival’s celebration of creative excellence makes for an event of truly epic proportions, regularly attracting over a quarter of a million attendances each year.

Adelaide Festival is deeply ingrained in the social, cultural, and economic make-up of South Australia. It is the state’s flagship cultural event and is supported by the Government of South Australia.

- The 2023 Adelaide Festival generated a gross expenditure of \$57.6M for South Australia
- 97% of audiences think that Adelaide Festival is culturally and economically important to South Australia
- 97% of audiences were satisfied with their Adelaide Festival experience
- 97% of audiences consider Adelaide Festival important in profiling South Australia

Source: Economic Evaluation of the 2023 Adelaide Festival. Barry Burgan

You Can Play a Starring Role

Our purpose is to create and present a multi-arts festival program of international calibre that speaks to our times, stimulates community engagement and celebrates the transformative power of the arts. At the core of what we do are our supporters, who underpin our artistic endeavours and play a significant role in realising the ambition and vision of Adelaide Festival.

So many of our successes are made possible by the supporters of the Festival. From opera lovers to advocates channelling the power of narrative change through the arts, you can build meaningful connections to the community. As a supporter, you can align with our values, ideals and long-term ambitions around accessibility, education and climate action.

Chairman's Circle

The Chairman's Circle was formed in 2015 and has provided essential support for the flagship event of Adelaide Festival each year, from *Hamlet* in 2018 through to *The Nightingale and Other Fables* in 2024. Members contribute an annual tax-deductible donation, along with a fee which covers benefits received. This invite-only group is vibrant and interactive and has a special relationship with the Artistic Director.

Commitment per year: \$10,000
(\$8,000 tax-deductible)

Benefactors

As an Adelaide Festival Benefactor, you are part of an important group of donors who contribute significantly to a range of Festival initiatives. Benefactors also help us to offer broader access through our Youth & Education and Open House programs, keep Adelaide Writers' Week free and stage free public events.

Please talk to our team to ensure your contribution is aligned with your interests and values.

Commitment per year:

Platinum	\$50,000 and over
Gold	\$10,000 - \$49,999
Silver	\$5,000 - \$9,999
Bronze	\$2,000 - \$4,999
Festival	\$500 - \$1,999



A Midsummer Night's Dream | Image by Tony Lewis

Support Artistic Expression

Share your love for the arts by joining a giving circle that contributes to the commissioning or production of a flagship event. Be it theatre, music, opera or dance, your gifts are vital in supporting our vision to be among the greatest festivals in the world, to bring extraordinary arts experiences to our city and to inspire audiences of today and tomorrow.

Opera Donor Circle

The inclusion of a major opera as the centrepiece of the Festival has engaged this group of donors from around Australia. This illustrious group of opera donors has made an incredible contribution to Adelaide Festival, supporting *Hamlet* in 2018 through to *The Nightingale and Other Fables* in 2024.

Commitment per year: from \$5,000

Adelaide Festival Contemporary

This dynamic group of supporters underpins the contemporary works in the program. Collectively, they choose the piece of work they align to and support – the contemporary music program, contemporary theatre or contemporary dance presented in the Festival.

Commitment per year: from \$5,000

The Literati

Adelaide Writers' Week is an inspiring event where Australian and international authors and passionate readers of all ages come together to share insights, thought-provoking conversations and indulge in all things bookish. Building on the over sixty-year legacy of Writers' Week, the Literati come together to keep this iconic event free and accessible for all.

Commitment per year: from \$2,000

Commissioning Programme

Adelaide Festival commissions and champions Australia's most innovative new works along with presenting the world's greatest artists and performing arts creators. An active participant in the Major Festivals Initiative, Adelaide Festival is one of the most significant commissioning forces in Australia.

The Commissioning Programme allows you access and insight into the decision-making and creative development stages that go into producing a new work of scale. Support through the Commissioning Programme has the potential for a multi-year commitment, as works evolve from creative development through to the presentation stage.

Our Commissioning Programme keeps company with our Artistic Director and Associate Director as they go through the commissioning process, gaining understanding and receiving updates about the Festival's plans for future commissions.

Commitment per year: from \$10,000



Watershed: The Death of Dr Duncan | Image by Andrew Beveridge

“Commissioning new work supports an act of creation, of bringing into being... moments that otherwise would never have existed. Commissions challenge all those involved in the process: they are tough purposeful ventures that require time, space, patience, grit, trust, respect and acceptance. Commissions are financially demanding as well as being fulfilling and exhilarating. They should be unpredictable, risky and on the edge. If failure is not a possibility, the challenge hasn't been taken seriously enough.”

– Rupert Myer AO, Philanthropist



Image by Nathan Richmond

Grow and Deepen Your Community Engagement

As an iconic event for our community, we understand that the Festival and the arts play a fundamental role in making a lively, vibrant and resilient community. By building partnerships with key community development leaders, organisations, foundations and philanthropists, we address some of the most challenging issues in communities with newfound creativity.

Adelaide Festival works across environmental responsibility, education, cultural inclusion, open house and accessibility initiatives to ensure the impact of art is not a luxury but an inherent part of our community.

Social Impact Programs

Environmental Responsibility

We are committed to reducing our impact on the environment and we are proud to be the first major arts festival in Australia to be certified carbon neutral. Join us in advocating for the fight against climate change through the power of arts.

Open House and Accessibility Initiatives

From world-class theatre to thrilling dance, incredible music and unmissable opera, Adelaide Festival is committed to making sure those who are at a financial disadvantage can still access all the Festival has to offer.

Youth and Education

Attending the Festival's program of world-class performances and exhibitions opens opportunities for students and young people to develop as active, interrogative theatregoers and cultural critics. With your help, we can foster lifelong learning and strengthen arts education in schools and communities.

Cultural Inclusion

Adelaide Festival acknowledges the traditional owners of the Kurna land we live, work, play and create on. Art has been created on this land for tens of thousands of years before us. We take responsibility to care for and showcase the cultural wealth of the community we live amongst. Walk with us towards the future as we learn from the past and bring new perspectives through the cultural lens.

Create4Adelaide

Create4Adelaide is a year-long democratic journey that encourages young people to vote on their top priorities around climate change and work with local artists to develop artworks that respond to these issues, culminating in an exhibition as part of the 2024 Adelaide Festival program.

Giving Programs

Chairman's Circle

- Ticket and event benefits to the value of \$2,000
- Personalised ticketing booking service with access to premium tickets
- Year-round schedule of social events
- Exclusive behind the scenes tour of the supported work
- Invitations to meet AF artists and companies
- Invitation to a members only AF program reveal with the Artistic Director prior to official launch
- Private pre-show cocktail party on Opening Night

\$10,000 per year
(\$8,000 tax-deductible)

Commissioning Programme

- Personalised ticketing booking service with access to premium tickets
- Hotel booking service with Festival Hotel Partners
- Engagement on the opening night of the commissioned work
- Invitation to Program Launch events (ADL, SYD, MEL)
- Development updates with the Artistic Director and Associate Director in line with the progress of the commissioned works

from \$10,000 per year

Opera Donor Circle

- Personalised ticketing booking service with access to premium tickets
- Hotel booking service with Festival Hotel Partners
- Engagement on the Opera Opening Night
- Confidential Opera Reveal by the Artistic Director (ADL, SYD, MEL)
- Invitation to Program Launch events (ADL, SYD, MEL)

from \$5,000 per year

Adelaide Festival Contemporary

- Personalised ticketing booking service with access to premium tickets
- Hotel booking service with Festival Hotel Partners
- Engagement on the opening night of the supported work
- An exclusive mini-preview to collectively vote on the contemporary piece of work to support
- Invitation to Program Launch events (ADL, SYD, MEL)

from \$5,000 per year

Benefactors

Festival | Bronze

- Invitation to Program Launch events (ADL, SYD, MEL)

from \$500 - \$4,999 per year

Sliver | Gold | Platinum

- Personalised ticketing booking service with access to premium tickets
- Hotel booking service with Festival Hotel Partners
- Invitation to Program Launch events (ADL, SYD, MEL)
- Special engagement in line with genre and/or social program of interest

from \$5,000 per year

The Literati

- Engagement on the opening night of Adelaide Writers' Week
- Invitation to Program Launch events (ADL, SYD, MEL)
- Access to monthly book club, curated and facilitated by the Adelaide Writers' Week Director

from \$2,000 per year

Build a Legacy

Adelaide Festival has continued to delight and challenge audiences ever since our inception over 60 years ago. We can only reach these heights of artistic excellence with your generous support, trust and guardianship.

Now, as we advance into this new era for the Festival led by Ruth Mackenzie CBE and Kath M Mainland CBE, you can create a legacy that will enable Adelaide Festival to program with confidence, remain accessible to all and continue to be a world-class, multi-arts festival well into the future.

Leaving a gift in your Will is a personal and profound decision. This is your legacy – we will honour wherever you choose to direct your gift. Unrestricted legacy gifts are also encouraged. Your story will live with us in perpetuity as we continue to uplift and delight audiences for years to come.

All Legacy Gifts are invested into the Foundation Adelaide Festival Endowment Fund. The Foundation's and Endowment Fund's purpose is to create a sustainable future for Adelaide Festival. You can make your donation to this fund at any time, not only as a Gift in your Will. A donation to the FAF Endowment Fund today will have an impact in perpetuity, ensuring Adelaide Festival remains for future generations.

Every gift is treasured. Our team is here to assist you in creating a meaningful legacy that will shape a better future.



Maureen: Harbinger of Death | Image by Clare Hawley

Get in Touch

We welcome all conversations about how you can support your passions and priorities by making a social investment in the community through the arts.

For more information, please contact:

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Foundation Adelaide Festival Public Ancillary Fund is endorsed as a deductible gift recipient under Subdivision 30-BA of the Income Tax Assessment Act 1997, registered with the Australian Charities and Not-for-profits Commission. Donations of \$2.00 or more are tax-deductible. ABN 14 121 258 081.

To view our privacy policy please visit: adelaidefestival.com.au

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PO Box 8221, Adelaide SA 5000

OR email to philanthropy@adelaidefestival.com.au

